

Are any temporary signs prohibited?

- Yes. For safety and aesthetic reasons, the following is a partial list of restrictions and prohibited signs:
- Temporary signs in the public right-of-way (including streets, sidewalks, and parkways) and public easements;
- Portable signs, such as a sandwich board, or others, which are easily moveable;
- V-shaped signs shall be considered two signs.
- Signs attached to other signs, landscaping materials, or utility poles;
- Illuminated, animated, rotating, and flashing signs; and,
- No signs may be attached to balloons, pinwheels, streamers, or similar objects which require a Temporary Use Permit.

How does the City Enforce the Ordinance?

The City may immediately remove illegal temporary and portable signs from the public right-of-way. Removal is aimed at reducing hazards to vehicular and pedestrian traffic posed by signs located in the public right-of-way. Code Enforcement staff will work with property owners to remove or legalize signs located on private property. Enforcement of the Sign Ordinance promotes the public health, safety, and welfare by improving community aesthetics. If you believe your sign has been removed from the public right-of-way, please contact the Public Services Center at 583-6400 within 14 days of removal. After 14 days, all removed signs will be discarded. For signs on private property, the City requests the sign owner/property owner to correct the violation, remove the illegal sign, or authorize the City to abate the sign. **Costs involved for abating the illegal sign are charged to sign owners.**

SUBMITTAL REQUIREMENTS:

- **Application.**
- **Site plan showing free-standing sign location.**
- **Size, materials, and photos of sign.**

APPLICATION

Site Address: _____

Applicant's Name: _____

Applicant's Phone No.: _____

Business Name: _____

Business Phone No.: _____

Size of sign: Height _____ x Width _____

Color:
Background _____ Text _____

Sign Text: _____

Height above ground: _____

Location of sign: _____

Event: _____

Dates Posted: _____

I _____, Property Owner of the subject site, agree to allow the proposed sign as outlined in the application and plans attached hereto.

Signed: _____

Dated: _____

Phone No.: _____



TEMPORARY SIGN PERMIT

REGULATIONS SUMMARY AND APPLICATION

DEPARTMENT OF ENVIRONMENTAL SERVICES
 PLANNING DIVISION
 (805) 583-6769
 WWW.SIMIVALLEY.ORG

What is the purpose of the Temporary Sign Ordinance?

Signs have an obvious impact on the character, quality, and economic health of our City. As a prominent part of the scenery, they may distract the viewing public and affect the safety of vehicular and pedestrian traffic. The Temporary Sign Ordinance accomplishes a balance between advertising needs, the freedom of expression, and the necessity of regulatory constraints.

What are the types of Temporary Signs?

There are three types of temporary signs defined by the Ordinance:

Commercial temporary signs (signs proposing a commercial transaction).

Noncommercial temporary signs (any message that is not commercial speech, such as election or “freedom of speech” signs).

Charitable temporary signs (commercial signs placed by a charitable organization).

What are the requirements for a commercial temporary sign?

- A temporary sign permit and property owner permission is required. Temporary sign permits are valid for 16 days. A total of 8 permit periods in a calendar year are allowed per business.
- One (1) of the following temporary commercial signs shall be allowed per business:
 - a. One on-building temporary sign (50 square feet maximum); or
 - b. One freestanding temporary sign (12 square feet maximum; maximum 6 feet tall).
- A freestanding sign must be located 5 feet or more from the property line (except when an existing building prevents this), and outside any Traffic Safety Sight Areas at corners and driveways.

- A commercial temporary sign, except those placed by charitable organizations, is not allowed on residential properties.

What are the requirements for noncommercial temporary signs?

- A permit is not required.
- Freestanding signs must be 12 square feet or less in size and must not exceed a height of 6 feet.
- Allowed in all zones for up to 128 days.
- May only be placed on private property, with the permission of the property owner.
- Except in front of single-family residences, contact information for the sign owner (including name, address, and telephone number or information indicating where this information is maintained) and the posting period, must be affixed to the lower right hand corner of the sign or incorporated in the graphics of the sign.
- There is no limit on the number of noncommercial temporary signs.

What are the requirements for charitable temporary signs?

- A permit is not required.
- May be placed only by charitable organizations, on private property, with the permission of the property owner.
- Contact information for the sign owner (including name, address and phone number, or information indicating where this information is maintained) and posting period, must be affixed to the lower right hand corner of the sign or incorporated in the graphics of the sign.

- Freestanding signs must be 12 square feet or less in size and shall not exceed a height of 6 feet.
- Allowed in all zones for 30 days prior to an event and must be removed within 5 days following the event they are advertising.
- There is no limit on the number of charitable temporary signs.

What are the requirements for temporary window signs?

- Window signs do not require a permit. Temporary signs attached, glued, painted, resting upon or otherwise affixed to windows shall not obscure or render more than 40 percent of the window opaque. Signs mounted within two feet of the exterior glass surface shall be considered window signs. Neon signs shall measure less than half of the allowed 40 percent coverage, and shall not rotate, move, flash, blink or vary in intensity.

What are the requirements for real estate signs?

- A permit is not required.
- Allowed in all zones for unlimited duration.
- In commercial and industrial zones, the maximum sign area per site for real estate signs is 50 square feet and maximum sign height is 6 feet. For residential zones, the maximum size is 12 square feet, the maximum height is 6 feet, and signs may not extend over rear or side property walls.
- Portable “open house” signs are not allowed to be located on sidewalks.

What are the minimum requirements for all signs?

- All signs shall be professionally prepared. Handwritten signs are not allowed.