

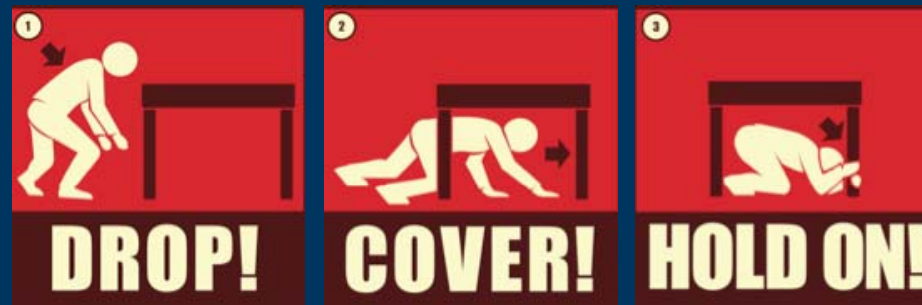
The Great
California

Shake
Out™

What is The ShakeOut?

The Great California ShakeOut is an annual statewide earthquake drill on the third Thursday of October

Millions of people practice...

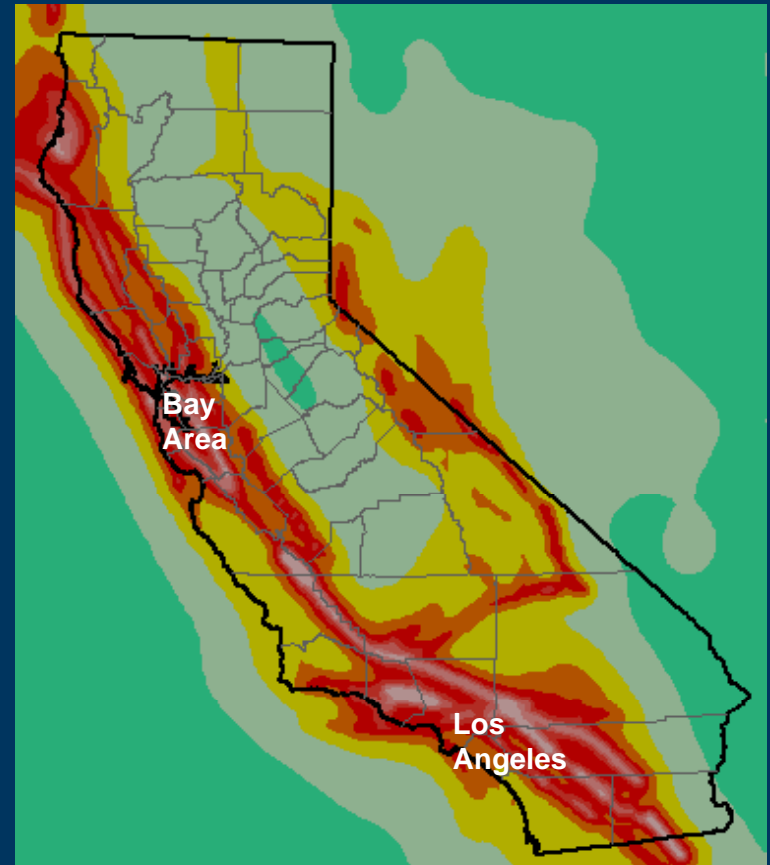


Register today at ShakeOut.org!

Why is the ShakeOut important?

California is earthquake country. An earthquake can happen at any time!

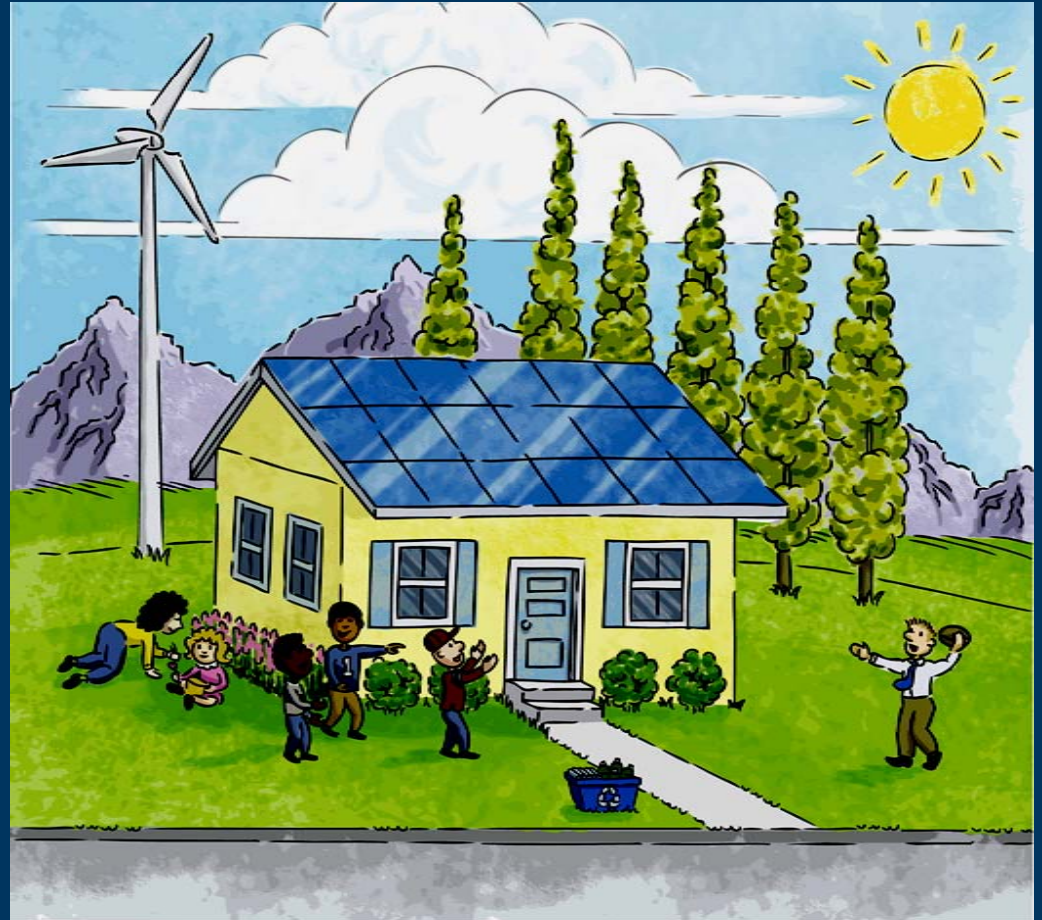
Californians need to know and practice what to do during large earthquakes



Red and yellow areas will have strong, frequent shaking

We're All in This Together!

What we do
now
determines
what life
will be like
after



Get Ready Before the Next Earthquake!

- At home, work, and school...
- Secure Your Space
 - Strap furniture to walls
 - Put latches on cabinets
 - Secure TVs and computers
- Create or update plans
 - Communication plan
 - Where will everyone meet
 - Learn first aid, etc.
- Store more water
 - One gallon per person, per day
 - For at least 3 days, ideally for 2 weeks
- Organize food/supplies for 3 days
- Have a fire extinguisher



Protect Yourself During Earthquakes



- If inside, stay inside!
- If outside, stay outside!
- **Drop to the floor**
 - before the earthquake drops you!
- **Take Cover**
 - under a sturdy desk or table
 - Or get down next to a wall and cover your head with your arms
- **Hold On to it firmly**
 - Be ready to move with it until the shaking stops.

Why Drop, Cover, and Hold On?

- Buildings rarely collapse in California
- Most people are injured in earthquakes by things falling on them
- Get under something to be safe!
- **DO NOT** get in a doorway!
 - It does not protect you from falling items, and in strong shaking you can not stand
- **DO NOT** believe the “triangle of life”!
 - You are safer under, not next to a table
 - www.shakeout.org/dropcoverholdon explains why



Protect Yourself from Falling Objects!

Christchurch, New Zealand
September 2010 M7.0



California/Mexico Border
April 2010 M7.2



More Information and Games



- ShakeOut.org
 - Everything to plan your drill, get prepared, and share the ShakeOut with others.
 - Information for families, schools, businesses, and many other groups
 - See who is participating!



- dropcoverholdon.org
 - *Beat the Quake* game
- quakequizzesf.org
 - Take the Quake Quiz!

Register and Spread the Word

- Register to participate at ShakeOut.Org, then invite everyone you know to join you!
- Schools and organizations can distribute flyers in waiting areas and on bulletin boards, or include articles in newsletters
 - Available at ShakeOut.org/resources
- Add a link to ShakeOut.org on your website
 - ShakeOut web banners are also available



The Great California ShakeOut
Annual Statewide Earthquake Drill

Schools
Get Ready to ShakeOut!

Register today at ShakeOut.org

At 10:15 a.m. on October 15, 2009, millions of Californians will "Drop, Cover, and Hold On" in The Great California ShakeOut, the largest earthquake drill event. All schools are encouraged to participate in the drill for class a more extensive exercise.

Major earthquakes may happen anywhere you work, live, or travel in California. The ShakeOut is our chance to practice how to protect ourselves, and for everyone to become prepared. The goal is to prevent disasters from becoming catastrophes.

Why is a "Drop, Cover, and Hold On" drill important? As with anything, it's only as good as you practice often. You may only have seconds to protect yourself in an earthquake before strong shaking knocks you down, or something falls on you.

Everyone can participate! Individuals, families, businesses, schools, government agencies and organizations are all invited to register.

As a registered ShakeOut participant you will:

- Learn what you can do to get prepared
- Be counted in the largest earthquake drill event
- Receive ShakeOut news and other earthquake information
- Set an example that motivates others to participate

USGS S&CE Cal EMA CEA FEMA

HOW SCHOOLS CAN PARTICIPATE

Here are a few suggestions for what schools can do to participate in the ShakeOut. More ideas, materials, and other resources can be found at ShakeOut.org/schools.

Plan Your Drill:

- Register at www.ShakeOut.org/schools to be counted in the ShakeOut Drill, get email updates, and more.
- Have a "Drop, Cover, and Hold On" drill at 10:15 a.m. on October 15. You can also exercise other aspects of your emergency plan.
- Discuss what you learned and make improvements.

Get Prepared for Earthquakes:

- Check your emergency supplies and equipment, make sure they are accessible and functional.
- Download and review school preparedness materials from www.ShakeOut.org/schools.
- Encourage staff and students to prepare at home.
- Distribute ShakeOut take-home materials.

Share the ShakeOut:

- Encourage students and staff to ask their friends, families, and neighbors to register.
- Ask colleagues at other schools to participate.
- Posters, flyers, and other materials for promoting the ShakeOut are at www.ShakeOut.org/prepare.
- Share your experience at www.ShakeOut.org/prepare.

DROP! COVER! HOLD ON!

Get Ready to Shake Out.

October 21, 2010

Register Now at www.shakeout.org

The Great
California
**Shake
Out**

2010 Great California ShakeOut

October 21, 10:21 a.m.

6.6 million registered

as of October 10th

With your help, this will be the
largest earthquake drill in history!