



CITY OF SIMI VALLEY

Home of The Ronald Reagan Presidential Library

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FOR IMMEDIATE RELEASE

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CENSUS TAKERS CANVASSING ADDRESSES IN SIMI VALLEY NEIGHBORHOODS

The U.S. Census Bureau is currently conducting **address canvassing**, the first major field operation of the 2020 Census, and will continue through mid-October 2019. Census Bureau address canvassers (or census takers) ensure an accurate and complete count by verifying addresses, which involves noting where houses, apartments, shelters, and other residences are located.

Census takers will knock on the door of an address where they are trying to confirm the address and inquire if there are any other separate living quarters in the house. These activities will take place during daylight hours. If no one answers the door, census takers will look for visual identifiers to confirm the address, such as an address on a mail box, and if nothing can be found, the address will be flagged for further follow-up.

If you are visited by someone from the Census Bureau, and want to verify their identity and occupation, here are some tips to help validate the field representative:

- Note that census takers may be carrying a Census Bureau phone, a laptop, and/or a bag with a Census Bureau logo.
- Census takers must present an ID badge that includes a photograph of the field representative, a Department of Commerce watermark, and an expiration date.
- Visit www.census.gov/cgi-bin/main/email.cgi and enter any field representative's credentials.

For more information about the Decennial Census, please visit the Census Bureau website at www.2020census.gov or call (800) 992-3530 to speak with a Regional Census Bureau representative.

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Brian Paul Gabler
Interim City Manager

