

# USING ONLINE ARTICLES AND REPORTS

**BUSINESSDECISION** is a consumer market database for small businesses, entrepreneurs, and non-profit organizations that helps businesses succeed by increasing their market share and growing their clientele. This market research tool provides information about local markets that can be used in competitive analysis, business plan, marketing plan, and sales plan. The data foundation is based on Census 2010 and includes current year estimates of population and five year forecast for demographic, market segmentation, consumer expenditure, and business reports and maps.



## SMALL BUSINESS REFERENCE CENTER

provides access to 800 full-text periodicals and searchable reference books with up to date information on starting a company, operations management, and rescuing a business. Searches can be narrowed down by geographical area, business size, and type of business. Examples include:

### Financing a Business:

- Loan Programs
- Raising Capital

Industry Information by Small Business Type

### Business & Corporations:

- Accounting & Audits
- Making a Profit
- Sales & Marketing

### Operations:

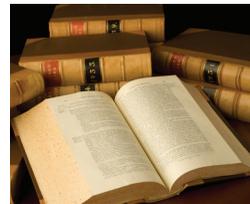
- Product Development
- Product Strategy
- Project Development

### Start-Up Kit & Business Plans

- Small Business Start-Up Kit
- Loan Request
- Women's Small Business Start-Up Kit

## LEGAL INFORMATION REFERENCE CENTER

is a collection of legal forms, NOLO eBooks, and full-text legal publications. Examples include:



### Starting a Business:

- Form a Partnership of LLC
- Form a California Corporation
- Legal Forms for Starting and Running a Business

### Money & Financial Planning:

- Personal Finance
- Your Business Taxes

### Patents, Copyright & Trademarks

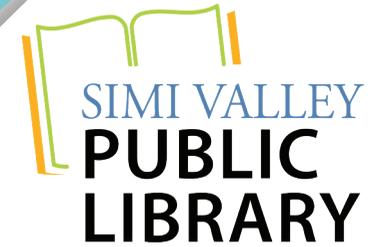


## LIBRARY HOURS

- Monday:** 10:00 a.m. - 8:00 p.m.  
**Tuesday:** 10:00 a.m. - 8:00 p.m.  
**Wednesday:** 10:00 a.m. - 8:00 p.m.  
**Thursday:** 10:00 a.m. - 8:00 p.m.  
**Friday:** 1:00 p.m. - 5:00 p.m.  
**Saturday:** 10:00 a.m. - 5:00 p.m.  
**Sunday:** 1:00p.m. - 5:00 p.m.



*Serving the needs of new and expanding small businesses in Simi Valley*



## Business Center



[www.simivalleylibrary.org](http://www.simivalleylibrary.org)

2969 Tapo Canyon Road  
Simi Valley, CA 93063  
805-526-1735

[www.simivalleylibrary.org](http://www.simivalleylibrary.org)

## VISITING THE BUSINESS CENTER

The Business Center is located in the conference room adjacent to the adult public computers inside the Library.

In the Business Center you can:

- Browse and borrow books and audiobooks
- Pick up information about doing business in Ventura County and the City of Simi Valley
- Reserve the space ahead of time for a meeting with business mentor or business partner; dedicated Business Center computer and an iPad are available with your reservation

- Make reservations ahead of time to use the dedicated Business Center computer to:
  - > Create and print brochures using graphics software and the wide format, full bleed printer; available software includes full Microsoft Office Suite; Adobe Reader; Corel PhotoShop Pro and AfterShot Pro 3
  - > Tailor market research reports you need using business databases
  - > Write a business plan with your choice of digital and print guides to assist you

Reservations for the Business Center can be made at <http://simivalleylibrary.evanced.info/spaces>.

Do you need help starting or growing your business?



Mentors from SCORE, America's premier source of free business mentoring and education, are available by appointment. [www.ventura.score.org](http://www.ventura.score.org).

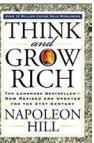
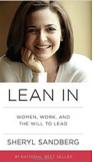
For over 60 years, the Simi Valley Chamber of Commerce has been helping local companies grow their business by taking the lead in programs and services to create a strong local economy, and making our community a great place to do business. [www.simivalleychamber.org](http://www.simivalleychamber.org)



## BORROWING FREE MATERIALS

Get the information and inspiration you need with these top print and digital books and audiobooks

- *Big Magic: Creative Living Beyond Fear* (print)
- *Capital in the Twenty-first Century* (print)
- *Etsy-preneurship: Everything You Need to Know to Turn Your Handmade Hobby into a Thriving Business* (print)
- *How to Win Friends and Influence People in the Digital Age* (print, download audio)
- *How to Write a Business Plan* (print)
- *Lean In: Women, Work, and the Will to Lead* (print, audio)
- *MONEY Master the Game: 7 Simple Steps to Financial Freedom* (digital, print)
- *The \$100 Startup: Reinvent the Way You Make a Living, Do What You Love, and Create a New Future* (print, digital, download audio)
- *The Damn Good Resume Guide: A Crash Course in Resume Writing* (print)
- *The Freelancer's Bible: Everything You Need to Know to Have the Career of Your Dreams* (print)
- *The Power of Habit* (print, digital)
- *The Small Business Start-Up Kit for California* (print)
- *The Tipping Point: How Little Things Can Make a Big Difference* (print, digital, audio, download audio)
- *Think and Grow Rich* (print)
- *Warren Buffett Invests Like a Girl: And Why You Should, Too* (print)



Hundreds of other physical and digital items are available in the areas of personal and business finance; entrepreneurship; business law; developing a business plan; marketing; women in business; and more.

Starting or expanding your small business? Simi Valley Public Library's Business Center has information to help you succeed.

Take advantage of the **free online material available at** [www.simivalleylibrary.org/meeting-rooms](http://www.simivalleylibrary.org/meeting-rooms).

Come into the Library for additional resources, assistance, and technology to help your business grow.

**A Simi Valley Public Library card is all you need to get started.**

