

SCHEDULE OF WORKSHOPS & ACADEMIES - FALL 2014
REGISTER AT www.ventura.score.org OR CALL (805) 204-6022

DATE	CLASS	PRESENTER(S)	LOCATION	TIME
9/4 Thursday	Social Media Marketing – Use It or Miss Your Market Blog & Boost Your Bottom Line	Nick Caverra Tammy Bleck	Thousand Oaks Library	6:00 – 8:30 PM
9/11 Thursday	Key Points in Starting a New Business	Bill Gootnick	VCCF Camarillo	6:00 – 9:00 PM
9/16 Tuesday	How to Find the Right Franchise for You Franchise Financing	Vic Scimo Steve Stovall	Best Western Thousand Oaks	9:00 – 11:00 AM
9/18 Thursday	Legal Issues Facing New Businesses	Dennis Polen	VCCF Camarillo	6:00 – 9:00 PM
9/23 Tuesday	Understanding the Financial Aspects of Your Business	John Spruill	Best Western Thousand Oaks	6:00 – 9:00 PM
9/27 Saturday	Consulting – What You Need to Succeed	James Bond	Simi Chamber	8:30 – 11:00 AM
10/8 Wednesday	How to Get the Web Site You Want and Need	Ken Norland Denis Wilson	Best Western Thousand Oaks	6:00 – 9:00 PM
10/9 Thursday	Marketing Basics – Determine Your Customer & Develop a Strategy	James Bond	VCCF Camarillo	6:00 – 9:00 PM
10/15 Wednesday	Using Social Media to Grow Your Business	Denis Wilson	VCCF Camarillo	6:00 – 9:00 PM
10/18 Saturday	QuickBooks – Basics Tools for Running a Business	Marla Blanchard	Simi Chamber	8:30 – 3:00 PM
10/22 Wednesday	SEO & How to Drive Customers to Your Website	John Nelson	Best Western Thousand Oaks	6:00 – 9:00 PM
10/25 Saturday	How to Manage and Grow Your Business	Bill Gootnick	Simi Chamber	8:30 – 3:00 PM
10/29 Wednesday	Keep Your Office Systems on the Cutting Edge	George Garcia	Best Western Thousand Oaks	6:00 – 9:00 PM
11/5 Wednesday	Crowdfunding and Alternative Sources of Funding	David Sussman Steve Gutierrez	VCCF Camarillo	6:00 – 9:00 PM
11/6 Thursday	Professional Selling Skills for Small Businesses	Ken Sachs	Simi Chamber	6:00 – 9:00 PM
11/8 Saturday	Use QuickBooks Manage a Thriving Business	Marla Blanchard	Simi Chamber	8:30 – 3:00 PM
11/18 Tuesday	Take Your Invention to Market Successfully	Jon Hoffman	Best Western Thousand Oaks	9:00 – 11:00 AM
11/20 Thursday	How to Write a Winning Business Plan	Bill Gootnick	VCCF Camarillo	6:00 – 9:00 PM
12/6 Saturday	How to do Business with the Local, City, State and Federal Government	Steve Huber	VCOE Camarillo	8:30 – 3:30 PM