



Simi Valley of business growth.

Growing a business is no easy task. The City of Simi Valley is poised to provide high level assistance and support for sustained business growth. In Simi Valley you find a government that is on your side, new and reliable infrastructure, low crime rates, clean air, and an abundant educated workforce. Simi Valley has about 126,000 residents in 42 square miles. We have over 8 million square feet of industrial space, 6 million square feet of commercial space, and 2 million square feet of office space. Simi Valley – where government lets business owners do what they do best: run their business.

Financial Advantages

Lower Business Tax and lease rates combined with no utility taxes means that the cost of doing business in Simi Valley is lower than in the Los Angeles basin and the San Fernando Valley. The lower cost of doing business is not a short-term perk. These long-term economic advantages help a business' bottom line, year in and year out.

Workforce Development

Not only does Simi Valley have an educated and skilled workforce, the Simi Valley community is working to develop a stronger workforce through local initiatives. Working with key partners, Simi Valley is exposing middle and high school students to various career opportunities and is active in the California Career Pathways initiative.

Filming in Simi Valley

Located in the Studio Thirty Mile Zone (TMZ), Simi Valley is a Film-Friendly community and a popular film location. With a Film-Friendly permit process and dedicated staff to rapidly turn around film permit applications, Simi Valley follows the California Film Commission's Best Practices for Film Regulation and Policies.

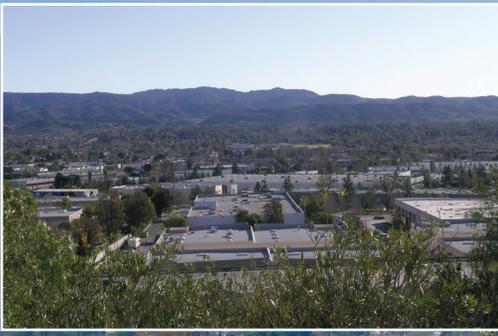
“We found exactly the right building: The price was dramatically better, the space was of higher quality, and the campus was not only beautiful, but safer than other Southern California locations we were considering.

Combine that with the city advocate who did everything possible to make our move easier and this was the best decision we could have made.”



Bob Sommer
Senior Vice President, Operations
Kingsbridge International, Inc.

Description	City of Los Angeles	City of Simi Valley
Utility Tax on Electrical Use	12.5% of Total Bill	0%
Utility Tax on Natural Gas Use	10% of Total Bill	0%
Communications Tax on Internet, Cellphones, Telephones, Text Messages, and Toll-Free Numbers	9% on Total Bill	0%
Sales Tax Rate	9%	7.5%
Minimum Wage Requirement	Yes	No
Business Tax (\$10 Million Gross Receipts)	\$10,500	\$3,750



Business-Friendly Simi Valley

A healthy business sector makes for a healthy community. The Simi Valley City Council is fully committed to providing an environment that allows every business to succeed and realize its growth potential. To that end, consider City staff as your business partner. To support relocation, expansion, or retention, the Office of Economic Development will assist business owners through any permit and construction inspection process. Whether you need a tenant improvement, a building remodel, or a new building, the City is your partner to see that deadlines are met. Your success is our business.

To foster business success and growth, the City has a team of economic development partners that offer free and low cost assistance to business owners. From cash flow management and international trade to strategic planning, marketing, and workforce training, Simi Valley has the team ready to support business owners.

See why so many industry professionals are talking about Simi Valley's proactive, non-bureaucratic government, why the San Fernando Valley Business Journal named Simi Valley as a Most Business Friendly City for 15 years; and why the Los Angeles Daily News named Simi Valley the "Best City to Work In."

Quality of Life

The quality of life in a community makes for happy employees. The University of Vermont ranked Simi Valley as the 8th Happiest City in the United States. Here are a few more reasons for Simi Valley's outstanding quality of life:

- ◇ FBI ranked as one of the safest cities
- ◇ 34 parks and 4 golf courses
- ◇ Performing Arts Center
- ◇ Home of the Ronald Reagan Presidential Library and Museum
- ◇ Top-ranked school system
- ◇ Abundant shopping opportunities
- ◇ Youth and Senior programs and services
- ◇ Miles of equestrian trails
- ◇ Hillside protection ensures beautiful vistas
- ◇ Clean air
- ◇ Active, volunteer oriented community

Call us and find out why so many business leaders agree that we are the *Valley of Business Growth*.

City of Simi Valley Office of Economic Development

Brian Gabler
bgabler@simivalley.org
805.583.6701

Linda Swan
lswan@simivalley.org
805.583.6853

"The primary reason was that the rent is more reasonable, it's a cleaner environment, the housing (costs) for our team members are more reasonable and I think the city services are a whole lot better than in L.A. It's generally a much more pleasant environment. The air is cleaner, and there are wide-open spaces. And being in the bike business there's all kinds of great bike infrastructure. And it's a degree or two calmer. It's not as hectic as the San Fernando Valley."



Larry Pizzi
President
Currie Technologies



CITY OF SIMI VALLEY
www.simivalley.org