The Great California ShakeOut™

What is The ShakeOut?

The Great California ShakeOut is an annual statewide earthquake drill on the third Thursday of October

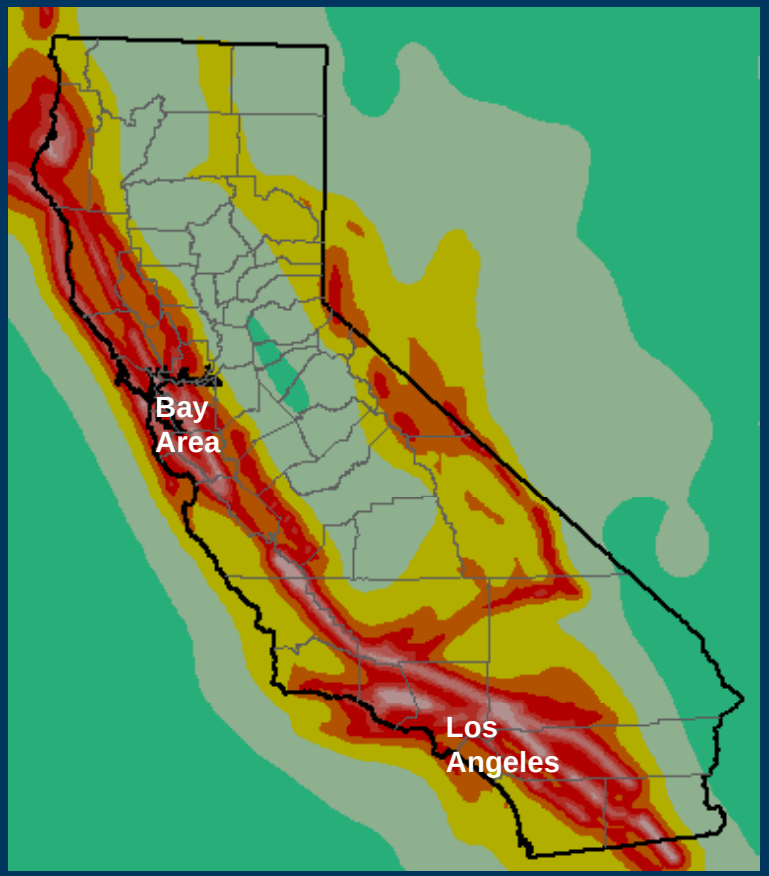
Millions of people practice…

Register today at ShakeOut.org!

Why is the ShakeOut important?

California is earthquake country. An earthquake can happen at *any* time!

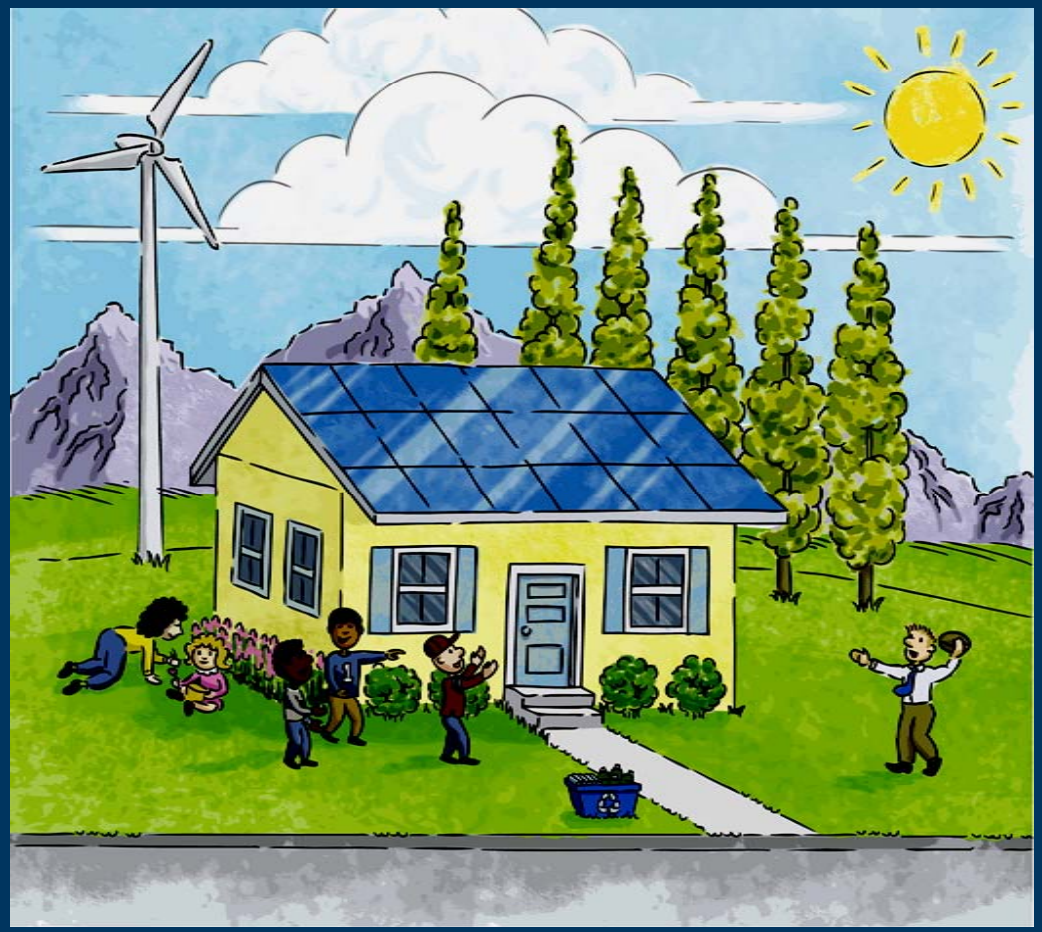
Californians need to know and practice what to do during large earthquakes



Red are yellow areas will have strong, frequent shaking

We're All in This Together!

What we do
now
determines
what life
will be like
after



Get Ready Before the Next Earthquake!

- At home, work, and school…
- Secure Your Space
  - Strap furniture to walls
  - Put latches on cabinets
  - Secure TVs and computers
- Create or update plans
  - Communication plan
  - Where will everyone meet
  - Learn first aid, etc.
- Store more water
  - One gallon per person, per day
  - For at least 3 days, ideally for 2 weeks
- Organize food/supplies for 3 days
- Have a fire extinguisher

Protect Yourself During Earthquakes

- If inside, stay inside!
- If outside, stay outside!

- **Drop** to the floor
  - before the earthquake drops you!
- Take **Cover**
  - under a sturdy desk or table
  - Or get down next to a wall and cover your head with your arms
- **Hold On** to it firmly
  - Be ready to move with it until the shaking stops.

Why Drop, Cover, and Hold On?

- Buildings rarely collapse in California
- Most people are injured in earthquakes by things falling on them
- Get under something to be safe!

- ***DO NOT*** get in a doorway!
  - It does not protect you from falling items, and in strong shaking you can not stand
- ***DO NOT*** believe the “triangle of life”!
  - You are safer under, not next to a table
  - www.dropcoverholdon.org explains why

Protect Yourself from Falling Objects!

Christchurch, New Zealand
September 2010 M7.0

California/Mexico Border
April 2010 M7.2

More Information and Games

- ShakeOut.org
  - Everything to plan your drill, get prepared, and share the ShakeOut with others.
  - Information for families, schools, businesses, and many other groups
  - See who is participating!

- dropcoverholdon.org
  - *Beat the Quake* game
- quakequizsf.org
  - Take the Quake Quiz!

Register and Spread the Word

- Register to participate at Shakeout.Org, then invite everyone you know to join you!
- Schools and organizations can distribute flyers in waiting areas and on bulletin boards, or include articles in newsletters
  - Available at ShakeOut.org/resources
- Add a link to ShakeOut.org on your website
  - ShakeOut web banners are also available

2010 Great California ShakeOut

October 21, 10:21 a.m.

6.6 million registered

as of October 10th

With your help, this will be the largest earthquake drill in history!